

Press Release



wire Russia 2011 – Noticeable improvement in general economic conditions

Moscow is once again set to host the Metallurgy-Litmash, Tube Russia and Aluminium/Non-Ferrous trade fair at the same time

General economic conditions are improving for the Moscow wire/Metallurgy-Litmash, Tube Russia and Aluminium/Non Ferrous trade fair duo: despite the extremely tough economic climate of recent years, the metallurgy, wire and cable sectors are viewing the future with relative optimism, thanks to an ongoing increase in investment in Russia.

Event organisers and fair exhibitors are called upon to take advantage of the current upturn. Many sectors rely on products from the wire, cable and wire-processing industry, essential as they are for transmitting electrical energy, electronic data, or mechanical forces. In order to meet increased product requirements, machinery and plant is needed that can adapt to a whole range of specifications, while continuing to offer the same high degree of production quality with a minimum consumption of resources.

Event organisers have also noticed the boost to sector optimism, recording an increase in the number of exhibitors and space sold at wire Russia to be held from 23rd-26th May at the Krasnaya Presnya exhibition site. 226 exhibitors from 29 countries are due to attend wire Russia. German companies will be represented by an official pavilion hosted by the Federal Republic of Germany. Italy, Austria, France, USA and China are also to present their own pavilions.

wire Russia 2011 is being organised by Messe Düsseldorf GmbH and its subsidiary Messe Düsseldorf Moskau OOO in collaboration with the VNIIEP - All Russian Cable Scientific Research and Development Institute. The trade fair has been sponsored by numerous international and national professional organisations, such as the IWMA - International Wire & Machinery Association, the IWCEA - International Wire & Cable Exhibitors Association, VDKM – the German Wire and Cable Machine Manufacturers Association, VÖDKM-AWCMA – the Austrian Wire and Cable Machinery Manufacturers Association, IWCEA-France – the International Wire and Cable Exhibitors Association-France, ACIMAF – the Italian Wire Machinery Manufacturers Association and WCISA – the Wire and Cable Industry Suppliers Association.

Further synergies have been created by the simultaneous occurrence of another trade fair on the Moscow exhibition site:

the Metallurgy-Litmesh, Tube Russia and Aluminium/Non-Ferrous fair on metal-working and metal processing, also from 23rd-26th May. Here too organisers have noticed an upturn, with more exhibitors and space sold than at the previous event. 270 exhibitors from 22 countries are due to attend the Metallurgy-Litmesh, Tube Russia and Aluminium/Non-Ferrous fair. Messe Düsseldorf GmbH, Messe Düsseldorf Moskau OOO and its Russian partner Metalexpo have been able to attract official pavilions from Germany, Italy, Austria and China. The trade fair is sponsored by the ITA – International Tube Association.

For more information on these events go to: www.wire-russia.com and www.metallurgy-tube-russia.com or contact Mr Daniel Ryfisch at Messe Düsseldorf: RyfischD@messe-duesseldorf.de, tel.: +49 (0) 211 45 60-7793

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